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WASHINGTON, DC, - December, 2004 - Globalization Partners International (GPI), a provider of Website, software and documentation globalization services, announced today that it has launched a Webcast Localization Service for both ‘live’ and ‘on-demand’ events.

“Webcasts are becoming an increasingly popular way for companies to make worldwide product announcements, conduct global training, and hold customer-facing demos or Webinars,” says Martin Spethman, GPI’s Managing Partner. “Our packaged offering includes translation of registration pages, lobby pages, slide consoles, PowerPoint slides, audio scripts, captioning and Q&A, as well as target audience user testing conducted in over 20 countries.”

For “archived” or “on-demand” events, clients can simply send us the final web cast and we will provide transcription, translation and recording of the existing audio content into select languages, as well as translation of all web cast interface and collateral materials,” says Ken Renfro, GPI’s Production Manager. “Our Services also include ensuring the language versions of a web cast play well in all parts of the globe under various OS-browser combinations by conducting end user testing in conjunction with Online QA. For live events, GPI can provide full simultaneous interpretation services, in addition to translation, so clients can offer live events in various languages.”

About Globalization Partners International (GPI)

Globalization Partners International, LLC., (www.globalizationpartners.com) provides document, software and Website internationalization, localization and translation services into over seventy-five languages including Arabic, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian and Spanish.